

MLS Vendor Detail Statistics

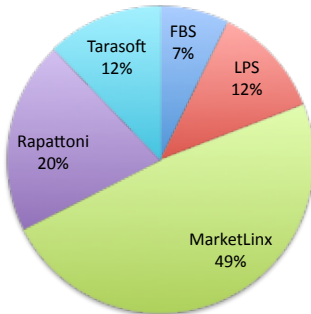
Thanks to Victor Lund of WAV Group for gathering additional data, direct from 5 MLS vendors themselves via his blog. We extracted 5 responding vendors and compared the reports. **There was no material change from the original report.** Obviously the counts and exact percentages change with sample size, and small MLS non-respondents reduce counts for MLS that service smaller MLS organizations, but the reporting of LPS leading by # MLS accounts, and MarketLinx leading by # MLS users, and the rankings for the other 3 responding MLS vendors all remain unchanged.

Breakdown based on MLS survey respondents - 500 MLS telephone survey (Jan and June '09)

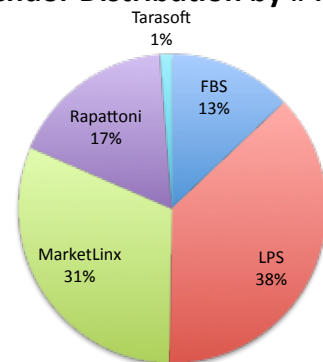
Vendor	Accounts	Total Users	Total Listings	Avg. Users	Avg. Listings
FBS	42	66025	104152	1693	2815
LPS	121	107008	230635	964	2116
MarketLinx	101	437231	1631824	4651	19660
Rapattoni	56	183789	395211	3468	8782
Tarasoft	4	110000	215000	27000	53750

ORIGINAL (MLS SURVEY)

Vendor Distribution by # Users



Vendor Distribution by # MLS

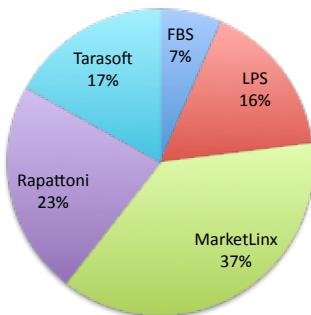


Breakdown based on vendor responses on WAV group blog and their totals

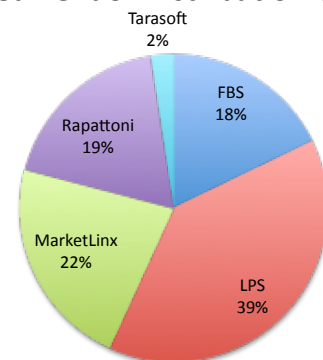
Vendor	Accounts	Total Users	Total Listings	Avg. Users	Avg. Listings
FBS	110	81000		736	
LPS	240	205000		854	
MarketLinx	137	466000		3401	
Rapattoni	114	280000		2456	
Tarasoft	15	210000		14000	

VENDOR REPORTED

Updated Vendor Distribution by # Users



Updated Vendor Distribution by # MLS



About Goomzee

Headquartered in the scenic northern Rocky Mountains, Goomzee provides enterprise-grade technology solutions to individuals, small business and enterprise customers worldwide.

Our company began in 2003 offering hosted online storefronts to small businesses, helping them sell online with the same capabilities as sites like Amazon.com, Buy.com, etc. Our business evolved and we leveraged our deep expertise in enterprise applications and mobile technology to offer an innovative marketing platform called Realty Connect. Using text messaging technology, we deliver product or service information upon request to mobile phones throughout the United States.

Goomzee's management has assisted some of the world's largest companies and brands. We leverage our expertise to offer our customers the latest technology while delivering a true return on investment. We connect buyers and sellers.



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Conclusion & Thanks To Participants

This concludes the findings of Goomzee's 2009 MLS market research. Illustrated in the charts, graphs, maps, and tables above are the interesting dynamics between America's MLS vendors and their clients. The most notable vendors were LPS and MarketLinx, who, when put together, had only 4 fewer accounts than all the rest of the vendors combined.

Unsurprisingly, the largest Associations were based out of metropolitan areas. The East Coast trended toward harboring larger, regional MLSs, while the Mid- and Southwest states featured a multitude of smaller Boards and Associations.

Our goal for this report was to produce information and market metrics as accurately as possible. Unfortunately we were unable to gather statistics from our entire target list, but the numbers we did collect are presented herein as truthfully and precisely as possible.

Goomzee would like to thank all MLS organizations and REALTOR® Associations that participated in the survey and aided in the creation of this market report. We hope you find the information useful and informative. If you have any questions feel free to contact our Customer Support Team toll-free at 866-472-6062; you can also log onto <http://www.goomzee.com> and send an email request to our Support Team.